



Media Kit

Factsheet

Website: enjin.io
Founded: 2009
HQ: Singapore
Employees: 35+
Social Media Following: ~200,000

Short Description

Enjin is a leading blockchain ecosystem developer building a suite of user-first blockchain products that enable anyone to easily create, manage, trade, store, explore, distribute, and integrate blockchain assets.

Contact

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Products

ENJIN NETWORK

Gaming Community Platform

- A community platform for gaming clans and guilds featuring a website builder, forums, group chat, voice servers, recruitment apps, and virtual item stores
- Over 20 million users and more than 300,000 communities

ENJIN PLATFORM

Blockchain Platform-as-a-Service

- Robust, flexible, powerful suite of tools and services for creating groundbreaking blockchain-powered games
- Used by more than 45 games, apps, and websites

ENJIN WALLET

Blockchain Asset Wallet

- Secure, private, feature-packed, convenient mobile cryptocurrency and blockchain asset wallet
- Over 600,000 downloads
- Rated 4.6 on Google Play and 4.8 on the App Store

ENJIN BEAM

Blockchain Asset Distribution Service

- The only QR-based blockchain asset distribution service in the world
- Over 54,000 delivered blockchain assets

ENJIN MINTSHOP

Blockchain Asset Creation Service

- On-demand service enabling users with no development experience to create blockchain assets
- Over 20,000 ERC-1155 tokens minted

ENJINX

Ad-Free Blockchain Explorer

- The world's fastest Ethereum explorer
- Ad-free, responsive web app for exploring Ethereum, ERC-20 tokens, and blockchain data

Boilerplate

Since its founding in 2009, Enjin has been deeply involved with the gaming industry. The same year, the company launched a gaming community platform called the Enjin Network and has grown it to more than 20 million users over the course of a decade. In 2017 following a successful ICO that raised \$18.9 million, Enjin established itself as a leading blockchain ecosystem developer, building a suite of user-first blockchain products that enable anyone to easily create, manage, trade, store, explore, distribute, and integrate blockchain assets.

Built on top of a robust on-chain infrastructure and comprised of the Enjin Platform, Explorer, Wallet, Beam, and other tools and services, the Enjin ecosystem empowers gamers with true ownership of digital assets and enables game industry businesses to increase revenue, gain a competitive edge, and innovate in previously impossible ways. Forged in gaming, Enjin's tools and services can also be used by companies of all sizes and industries seeking to create blockchain products or utilize tokenized digital assets as part of their acquisition, retention, engagement, and monetization strategies.

For more information, please visit <https://enjin.io>.

Projects

ENJIN COIN

Ethereum Token

- A utility token with 24,000 holders
- Listed on 30+ exchanges
- Minting resource used to create ERC-1155 blockchain assets with the Enjin Platform
- Over 8,700,000 ENJ is currently locked in blockchain assets

ERC-1155

Ethereum Standard

- Next-generation token standard that advances upon ERC-20 and ERC-721 frameworks
- Over 41,000,000 ERC-1155 tokens (blockchain assets) have been created using the Enjin Platform

ENJIN MULTIVERSE

Blockchain Gaming Multiverse

- Network of games that support blockchain asset interoperability, enabling users to utilize their digital gaming assets in every game that chooses to support them.
- Over 35 interconnected gaming worlds and platforms

In the Press

VentureBeat

SYFY WIRE

PC GAMER

Nasdaq

THE HUFFPOST

GAMASUTRA
The Art & Business of Making Games

HACKERNOON

Forbes

MARKETS INSIDER

YAHOO!
FINANCE

THE COINTELEGRAPH
future of money

coindesk

TECHINASIA

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SLUDGEFEED